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|  | **MD. RESALAT RAHMAN ETHER**  **CURRICULUM VITAE**  **Address:** 138/6/1,East Rampura,Dhaka-1219  **Email:** ether.hbk@gmail.com  **Cellphone:** +8801817015148,+8801715119685 | |
| **PERSONAL DETAILS** | **CAREER OBJECTIVE** | |
| **Nationality:** Bangladeshi  **DOB:** December 09, 1989  **Blood Group:** B (+ve) | To seek employment in a position, that I will be suited for and to be a part of an organization where hard work will be rewarded & where career advancement will always be a possibility. | |
| **PERSONAL SKILLS** | **PROFILE & CAPABILITIES** | |
| **LANGUAGE:**  English - Good  Bangla - Excellent  **COMPUTER:**   * **Microsoft Office** * Power Point * Excel * Word * Outlook * **Operating System** * Windows (98, 2000,2003,XP, Vista,7) * **Other Expertise** * Picture Editing (Photoshop, Picasa) * Hardware & Software installation * Internet Surfing   **INTERESTS:**   * Traveling * Cricket * Football * Playing Cards * Chess   **Skill:**   * Activation & Event * Marketing strategies & campaigns * Corporate Marketing campaigns * Creative team leadership * New Product Launch   campaigns | Enthusiastic, Self-motivated, Industrious, Punctual, Potential, Communicative, Friendly, Honest, Challenging, Well presenter, Team Management, Event Management, Team Player. | |
| **EDUCATION** | |
| **Bachelors of Business Studies, 2011**  Darul Ihsan University  Major : Marketing  Result : GPA 3.35 on a scale of 4.00  **Higher Secondary Certificate Examination, 2007**  BAF Shaheen College,Tejgaon,Dhaka.  Group : Humanities  GPA : 3.20 out of 5.00  **Secondary School Certificate Examination, 2005**  Kailashchandra High school,Dhamrai,Savar,Dhaka.  Group : Science  GPA : 3.88 out of 5.00 | |
| **EMPLOYMENT HISTORY** | |
| **AKTIVISION ADVERTISING LTD**  **Designation :** Executive,(Operations)  **Channel :** Events & Activation Operations  **Website :** https://adcommadv.com  **Duration :** 1st November, 2018 - Present.  Aktivision emerged as a prominent BTL Advertising Agency at June,2005 specializing in Below The Line (BTL) and is still successfully keeping its head up high. We are always looking for new scope of work and therefore many new wings like Sales and Distribution Channel Management, Customer Relationship Management and Trade Marketing is developed. Aktivision takes pride in having an expertise in corporate and cultural events as well as nationwide activation experience.  **Achievement:**   * RAK Ceramics Channel Partners Get together-2019 at Bhawal Resort & Spa. * Harmony Lounge Night-Sponsored By RAK Ceramics. * RAK Showroom Re-Innovation Launching Event at Hatirpul,Dhaka. * “RAK Annual General Meeting”-Event. * BANGLA INTERVENTIONAL THERAPEUTICS:International Interventional Cardiology Meeting-BIT at Radisson Blu Water Garden,Dhaka. * Road Branding for DBH at Gajipur. * Aarong Dairy Cheese Lunching Event - 2019 at BRAC Center. * Banglalink Tech Day-Event at Gajipur. * A2I at BICC. * “Teer Little Chef” audition Round Event. * Purnava Stall in “Toitumbur Mela-2019” at Bangladesh Sishu Academy”. * Pathao BPL Activision. * “DBL Ceramics Delar’s Meet” at Dhaka Club. * “Haojue-Karnafuli Motors” stall at 5th Dhaka International Motor Show-2019. * Shohoz Paddle Van Activision at Dhaka. * “City Economic Zone Limited” Grand Opening at Rupgonj,Narayngonj. * “Arla-Dano” Boi Mela Activision. * “Arong Dairy” Baishakhi Activision. * “TVS Stryker Super Sixer” Activision. * “Banglalink Fintastic Day”- Event at Sylhet. * Purnava Mosquito Repellent Activision-at Dhaka. * “PUMA” Showroom Launching Event. * “B Property”Stall-at Basundhara City. * “Shohoz Ride Ifter Mahfil” Event. * “ACI MOTORS” Stall at 5th Bangladesh Buildcon International Expo-2019 * “Public Toilets In Bangladesh:Scale Up And Sustainability”-Event Organised by Water Aid at Lakeshore Hotel. * “Quater Airways Ifter Mahfil”-Event at Lakeshore Hotel. * “Scan Cement Ifter Mahfil”-Event. * “Scan Cement Home Owner’s Meet”-Event. * Lifebuoy(5 times a day,everyday). * Banglalink Agro-Vas Campaign. * Promoting Agro-Information Dissemination Service from Union Digital Center(a2i & Katalyst UDC Courtyard Activision). * Metal Agro Limited & Katalyst Courtyard Activision. * Banglalink Ifter & Dinner At Orphanage. * Set & Straight Hair Tour By Sunsilk Conditioner-2015 * KFC Roadshow. * GP Nights at Army Stadium. * Bengal Architecture Symposiums at KIB. * Joy Bangla Concert at Army Stadium. * Farhan Akhter Live at ICCB. * Banglalink Events at Tiger’s Den. * Mittunjoy Bangladesh Concert at Sangsad Vaban Premises. * Global Forum On Migration & Development-GFMD Bangladesh 2016 at BICC.   **AKTIVISION ADVERTISING LTD**  **Designation :** Coordinator (Operations)  **Channel :** Events & Activation  **Duration :** April, 2016 to 31st October 2018.  **Address :** 110 Love Road,4th Floor,Tejgaon,Dhaka-1208  **CREATO EVENTS & ACTIVATION**  **Designation :** Coordinator (Operations)  **Channel :** Events & Activation  **Duration :** 1st June, 2015 to 31st March 2016.  **Address :** House-30,Road-09,Block-G,Banani,Dhaka-1213.  **BLUES COMMUNICATIONS**  **Designation :** Coordinator (Operations)  **Channel :** Events & Activation  **Duration :** February,2014 to May 2015.  **Address :** Plot-3880,solmaid,Bhatara,dhak-1212.  **GREY DHAKA**  **Designation :** Coordinator (Operations)  **Channel :** Events & Activation  **Duration :** January,2013 to December,2014.  **Address :** Floor-5,House-6,Road-137,Gulshan-1,Dhaka-1212.  **ASIATIC EXPERIENTIAL MARKETING LTD.**  **Designation :** Coordinator (Operations)  **Channel :** Events & Activation  **Duration :** June,2012 to December,2012.  **Address :** House-41,Road-27,Block-A,Banani,Dhaka-1213.  **IRC (INNOVATIVE RESEARCH & CONSULTANCY LTD.)**  **Designation :** Field Supervisor  **Channel :** HR & Survey.  **Duration :** July,2011 to May,2012.  **Address :** House-98,Road-5,block-F,Banani,Dhaka-1213.  **CAMPAIGN FOR POPULAR EDUCATION(CAMPE)**  **Designation :** Field Supervisor  **Channel :** HR & Survey.  **Duration :** February,2008 to May 2011.  **Address :** 5/14,Humayun Road,Mohammadpur,Dhaka-1207.  **Responsibilities:**   * Events & Activation Planning & Execution. * Campaign Planning & Execution. * To handle all clients by maintain quality of service and accuracy of information. * Develop relationships within existing clients as well as growing new. * Manage and guide sales team to achieve company goal. * Budget Prepare/Optimization. * Client Servicing & Client Hunting. | |
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| **REFERENCE** | |
| **Mazharul Islam Dollar**  **Head Of Business**  Cloud Communications Ltd.  Cell phone: +88 01953300321 | **Majbah ahmed**  **Sr. Executive, Operation**  Aktivision Advertising Ltd. Cell phone:+88 01911438541 |
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|  | **Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: 25.05.2020**  (Md.Resalat Rahman Ether) | |